



PRO-ORNAMENTAL

14-18-12

PREMIUM ORNAMENTAL FERTILIZER & PLANT STARTER

GUARANTEED ANALYSIS

Total Nitrogen (N)	14.00%
6.05% Ammoniacal Nitrogen	
4.20% Urea Nitrogen*	
0.75% Slowly Available Water Soluble Nitrogen**	
3.00% Water Insoluble Nitrogen**	
Available Phosphate (P ₂ O ₅)	18.00%
Soluble Potash (K ₂ O)	12.00%
Magnesium (Mg)	1.30%
Sulfur (S)	3.50%
Boron (B)	0.08%
Copper (Cu)	0.08%
Iron (Fe)	1.60%
Manganese (Mn)	0.20%
Zinc (Zn)	0.18%

DERIVED FROM: Ammonium Sulfate, Monoammonium Phosphate, Muriate of Potash, Sulfate of Potash-Magnesia, Urea Formaldehyde, Polymer Coated Urea, Sodium Calcium Borate, Copper Sucrate, Iron Sucrate, Manganese Sucrate, and Zinc Sucrate.

*4.0% Slow Release Urea Nitrogen from Polymer Coated Urea. ** 3.75% Slowly Available Nitrogen from Urea Formaldehyde.

WARNING: This fertilizer contains Boron. Its use on any other plants or under any other conditions other than those specified on the label may result in plant injury.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>

KEEP OUT OF REACH OF CHILDREN PRECAUTION

Do not ingest. Avoid contact with skin, eyes or clothing.
Avoid breathing dust, vapor or mist.

FIRST AID

In all cases, call a poison control center or doctor for further treatment advice.

IF SWALLOWED, call a poison control center or doctor immediately. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything to an unconscious person. **IF ON SKIN**, take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **IF INHALED**, move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration. **IF IN EYES**, hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.

For chemical spills, leaks, fire or exposure, call CHEMTREC: (800) 424-9300.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage, disposal or cleaning of equipment.

Store in a safe manner. Store in original container only and keep tightly sealed when not in use. Dispose of unused product and empty containers in accordance with Federal, State and local regulations.

GENERAL INFORMATION

PRO-ORNAMENTAL is a carefully formulated, uniform blend that includes a full range of primary, secondary, and minor nutrients to nurture healthy flowering and foliage plants. Professional gardeners can expect rich foliage color and long-lasting vibrant blooms. Over 55% of the nitrogen is controlled release from Duration® 90 and Nitroform®. When combined with the other plant nutrients included in this product, it will provide a gentle feeding and promote strong root development and microbial activity in the soil. PRO-ORNAMENTAL fits high quality turf management programs as well. It is the ideal starter fertilizer, functioning as a tonic or booster when turf is struggling, speeds aeration/healing, and gets renovated thatch up and growing healthy. Contains non-staining iron.

DIRECTIONS FOR USE

SUGGESTED APPLICATION TIMING/RATE: For average soils, apply 1 to 1½ pounds per 100 sq. ft. twice yearly for flowering ornamentals, three times for foliar or ground cover plantings. Close plant spacings may require higher amounts. Apply to soils that are moist through the root zone. Wash off foliage, water in lightly.

For newly seeded turf, apply 15 to 20 pounds/1,000 sq. ft. immediately after seeding. For new sod, apply 10 pounds/100 sq. ft. under and 5 to 10 pounds/1,000 sq. ft. over the sod and water well. PRO-ORNAMENTAL also works well on established turf with low phosphorus readings.

DIRECTIONS FOR USE (cont.)

COVERAGE: 3,500 sq. ft.

Apply the prescribed amount of fertilizer evenly and uniformly. Irrigate the treated area following application if rain is not expected within one week of application. Applicator judgment and experience should be used with this and all other fertilizer products. Please call your local Wilbur-Ellis representative with any questions regarding special situations or conditions pertaining to application rates.

CAUTION: Plant nutrients can cause staining. Even though this product contains non-staining iron, it should be swept off concrete immediately after application and prior to rain or irrigation.

Conditions of Sale and Limitation of Warranty and Liability:

Notice: Read the entire Directions for Use and Conditions of Sale and Limitation of Warranty and Liability before buying or using the product. If the terms are not acceptable, return the product at once, unopened, and the purchase price will be refunded.

The Directions for Use of the product should be followed carefully. It is impossible to eliminate all risks inherently associated with the use of this product. Crop injury, ineffectiveness, or other unintended consequences may result because of many different factors including, without limitation, manner of use or application, weather, combination with other products, or crop conditions. All such risks shall be assumed by Buyer and User, and Buyer and User agree to hold Manufacturer and Seller harmless from any claims relating to such factors.

Seller warrants that this product conforms to the chemical description on the label. EXCEPT FOR THIS WARRANTY, THE PRODUCT IS FURNISHED "AS-IS," AND NEITHER SELLER NOR MANUFACTURER MAKES ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, WITH RESPECT TO THE SELECTION, PURCHASE OR USE OF THIS PRODUCT; SELLER AND MANUFACTURER SPECIFICALLY DISCLAIM ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Buyer and User accept all risks arising from any use of this product, including without limitation uses contrary to label instructions, under abnormal conditions, or under conditions not reasonably foreseeable to (or beyond the control of) Seller or Manufacturer.

To the extent permitted by law, neither Manufacturer nor Seller shall be liable for any incidental, consequential or special damages resulting from the use or handling of this product. THE EXCLUSIVE REMEDY OF THE BUYER OR USER, AND THE EXCLUSIVE LIABILITY OF MANUFACTURER AND SELLER, FOR ANY AND ALL CLAIMS, LOSSES, INJURIES OR DAMAGES (INCLUDING CLAIMS BASED ON BREACH OF WARRANTY, CONTRACT, NEGLIGENCE, TORT, STRICT LIABILITY OR OTHERWISE) RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, SHALL BE THE RETURN OF THE PURCHASE PRICE OF THIS PRODUCT, OR, AT THE ELECTION OF MANUFACTURER OR SELLER, THE REPLACEMENT OF THE PRODUCT.

These Conditions of Sale and Limitation of Warranty and Liability shall be interpreted in accordance with the laws of the State of California, excluding its conflicts of laws rules, and may not be amended by any oral or written agreement.

WILBUR-ELLIS Logo and Perfection are registered trademarks of Wilbur-Ellis Company. Duration is a registered trademark of Agrium Advanced Technologies. Nitroform is a registered trademark of Nu-Gro America Corp.

K-050312

Manufactured by: **Wilbur-Ellis Company**
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WILBUR-ELLIS®

NET WEIGHT: _____ POUNDS / kg